



Dear Exhibitor,

Canada North Resources Expo offers powerful sponsorship opportunities to highlight your products and help build your brand in the industry. Position your company name and logo throughout the show with attention-grabbing sponsorship opportunities. Sponsorship will give you:

- GUARANTEED marketing exposure, before, during and after the show.
- Recognition in the official Show Guide, as well as on sponsor signage and the show website.
- An opportunity to be remembered long after the event.

ACT NOW! These opportunities are offered on a first-come, first-served basis.

Please review the following Canada North Resources Expo sponsorship opportunities; we're certain there will be at least one item that will tie into your marketing objectives at an affordable cost. Please contact us to discuss custom options as well.

IMPORTANT NOTES ON SPONSORSHIP:

- Several opportunities are exclusive offers, limited to only one sponsor. For this reason, sponsorships will be accepted on a first-come, first-served basis.
- The Canada North Resources Expo must approve ALL sponsorship merchandise using our logo. We reserve the right to refuse any item that does not meet our standards.
- Many of the available sponsorship opportunities include the provision of merchandise from the sponsor in addition to the price (i.e. bags, pens, notepads, and lanyards).
- Provision and delivery of Canada North Resources Expo sponsorship merchandise will be determined on an individual basis with each sponsor.

If you don't see what you are looking for, please contact:

Mark Cusack, National Show Manager
mcusack@mpltd.ca
1-506-333-1064

Andrew Burns, Exhibit Sales Professional
aburns@mpltd.ca
1-506-649-0025

VENUE BRANDING SPONSOR

CONTACT FOR PRICING

High Visibility. High Customization. This unique opportunity is a way to get your brand front and center at The CN Centre. This will ensure you are the first and last thing attendees see. This opportunity is customizable, and opportunities are endless.

This opportunity is limited to 1 sponsor. Price points are based on custom opportunities.

- **Wall Banner (20' x 4')** - \$2,000.00 **Limited to Location Availability*
- **Main Entrance Door Window Graphics** - \$2,500.00 **Limited to One Sponsor*

REGISTRATION SPONSOR

CONTACT FOR PRICING

Become the exclusive sponsor of the registration process and ensure that attendees are greeted by your brand from the moment they arrive. Your company's logo will be prominently displayed on registration signage, kiosks, and digital platforms, creating a strong visual presence that establishes your brand as a trusted partner in the trade show experience.

This opportunity is limited to 1 sponsor. Price points are based on custom opportunities.



EXCLUSIVE LANYARD SPONSOR

\$1,000 + lanyards

As attendees register for the show, they will be given a lanyard to hold their badge around their neck. You have the opportunity to provide lanyards imprinted with your corporate logo (and the option to include the Canada North Resources Expo logo) for all attendees. Don't miss this highly visible opportunity to hang your name on every potential customer that attends the show.

This opportunity is limited to 1 sponsor. Sponsor must provide a minimum of 2,000 bulldog clip lanyards.

EXCLUSIVE ATTENDEE BAG SPONSOR

\$1,000 + bags

Attendees will appreciate this convenience as they visit exhibits and walk through the show. Official show bags will be handed to all attendees at the entrance to collect all of the information they receive during their time at the Canada North Resources Expo. It's a great way to create an early and lasting impact while welcoming visitors to the show. *This opportunity is limited to 1 sponsor.*

Sponsor must provide a minimum of 3,000 bags. We reserve the right to approve the bag design. Option to insert one promotional item into bag

DIRECT ROUTE SPONSOR

\$1,000

There is no better way to lead visitors directly to your booth than with a Direct Route sponsorship. You will receive 10 floor decals, spread over 100 ft., which will lead a path directly to your booth. The decals will feature your full color logo and an arrow in the direction of your booth. It's an eye-catching and highly effective way to draw attention and traffic to your booth.

This opportunity is limited to 1 sponsor and is applicable only for exhibits located inside the CN Centre.

AISLE SPONSOR

\$500

Sponsors will have their logo prominently hung throughout designated aisles, creating a lasting impression while attendees navigate the show floor. This opportunity is ideal for brands looking to boost recognition and enhance their presence at the event.

This opportunity is limited to 4 sponsors.

'YOU ARE HERE' SIGN SPONSOR

\$750 per sign

These signs will be strategically placed throughout the Canada North Resources Expo to familiarize attendees with the entire show layout, their current location, and most importantly, your location. As a Sign Sponsor, your logo will be above the site map and your location will be highlighted on the map for all attendees to see. Help visitors find their way and lead them directly to your booth.

This opportunity is limited to 4 sponsors.

ONLINE REGISTRATION SPONSOR

\$1,000

As a sponsor, a branded web banner will be prominently displayed on our online registration page creating valuable exposure. This strategic placement not only increases brand visibility but also strengthens brand awareness right from the beginning.

This opportunity is limited to 1 sponsor.

EXCLUSIVE PEN SPONSOR

\$500 + pens

The registration areas will be busy during the show. It is the first-place attendees will enter and the first place they'll look for a pen to register for the show. Each attendee will be offered a pen to keep, courtesy of the sponsor. Enjoy the benefits of having your name within arm's reach of all attendees by providing Canada North Resources Expo with your corporate pens.

This opportunity is limited to 1 sponsor. Sponsor must provide a minimum of 2,000 pens.

WEB BANNER SPONSOR

\$500

A great, cost-effective way to get your message to the right people! Your web banner will run on the show's homepage for months leading up to the show. As online registration becomes available, the site will be even busier with visitors registering for the show in addition to looking for information. *This opportunity is limited to 5 sponsors.*

SOCIAL MEDIA SPONSOR

\$750

Harness the power of social media! This unique sponsorship package has three elements: inclusion in two direct audience emails to our database of past show visitors; a shout-out on the event's "show features" web page; and mentions in at least one post on the show's Facebook page. Your company name and booth number and a link to your corporate website will be included in each element. *This opportunity is limited to 3 sponsors.*

**Thank you for considering investing in the 2025
Canada North Resources Expo's Sponsorship Opportunities!**