

# May 24 & 25 2019



## CANADA NORTH RESOURCES

• Forestry • Heavy Construction  
• Project Infrastructure

**THE EQUIPMENT TO  
GET THE JOBS DONE**

# EXPO

**CN CENTRE**

Prince George, British Columbia

Presented by:



Produced by:

 **Master  
Promotions Ltd.**

[www.CNRE.ca](http://www.CNRE.ca)



## Sponsorship Opportunities

All sponsors will be recognized in the Official Canada North Resources Expo show guide, as well as on sponsor signage and the show website.

We look forward to maximizing your sponsorship investment to its full potential.

### EXCLUSIVE LANYARD SPONSOR

**\$750 plus lanyards**

As attendees register for the show, they will be given a lanyard to hold their badge around their neck. You have the opportunity to provide lanyards imprinted with your corporate logo (and the option to include the Canada North Resources Expo logo) for all attendees. Don't miss this highly visible opportunity to hang your name on every potential customer that attends. *(Sponsor must provide a minimum of 3,000 bulldog clip lanyards.)*

### SOCIAL MEDIA SPONSOR PACKAGE

**\$750**

Your brand will be one of three promoted in conjunction with the event. Package includes one branded direct email to past show visitors, inclusion in three posts on the CNRE Facebook page leading up to the show, and website recognition. *(This opportunity is limited to 3 sponsors.)*

### EXCLUSIVE ATTENDEE BAG SPONSOR\*

**\$500 plus bags**

Attendees will appreciate this convenience as they visit exhibits and walk through the show. Official show bags will be handed to all attendees at the entrance to collect all of the information they receive during their time at the Canada North Resources Expo. It's a great way to create an early and lasting impact while welcoming visitors to the show. *(Sponsor must provide a minimum of 3,000 bags. We reserve the right to approve the bag design.) \*Option to insert one promotional item into bag*

### DIRECT ROUTE SPONSOR (CN CENTRE only)

**\$500**

There is no better way to lead visitors directly to your booth than with a Direct Route sponsorship. You will receive 10 floor decals, spread over 100 ft., which will lead a path directly to your booth. The decals will feature your full color logo and an arrow in the direction of your booth. It's an eye-catching and highly effective way to draw attention and traffic to your booth. *(This opportunity is limited to 1 sponsor and is applicable only for exhibits located inside the CN Centre.)*

### 'YOU ARE HERE' SIGN SPONSOR

**\$500 per sign**

These signs will be strategically placed throughout the Canada North Resources Expo to familiarize attendees with the entire show layout, their current location, and most importantly, your location. As a Sign Sponsor, your logo will be above the site map and your location will be highlighted on the map for all attendees to see. Help visitors find their way, and lead them directly to your booth. *(This opportunity is limited to 4 sponsors.)*

### EXCLUSIVE PEN SPONSOR

**\$500 plus pens**

The registration areas will be busy during the show. It is the first place attendees will enter and the first place they'll look for a pen to register for the show. Each attendee will be offered a pen to keep, courtesy of the sponsor. Enjoy the benefits of having your name within arm's reach of all attendees by providing Canada North Resources Expo with your corporate pens. *(Sponsor must provide a minimum of 3,000 pens.)*

### WEB BANNER SPONSOR

**\$500**

A great, cost-effective way to get your message to the right people! Your web banner will run on the show's homepage for months leading up to the show. As online registration becomes available, the site will be even busier with visitors registering for the show in addition to looking for information. *(Limited to 5 sponsors.)*

## **ACT NOW!**

Many of the opportunities outlined above are limited in number, so don't delay! All sponsorship opportunities are available on a first come, first served basis.

## **CUSTOM PACKAGES AVAILABLE**

If you don't see what you are looking for or would like to discuss a unique package tailored to your company's specific needs, please don't hesitate to reach out to a member of the show team:

**If you don't see what you are looking for, or  
if you have a unique sponsorship concept, please contact:**

Mark Cusack – [mcusack@mpltd.ca](mailto:mcusack@mpltd.ca)

Les Trendall – [ltrendall@mpltd.ca](mailto:ltrendall@mpltd.ca)

Or by phone at **1-888-454-7469 (SHOW)**  
to discuss a package tailored for your company's needs!

**Thank you for considering investing in the 2019  
Canada North Resources Expo's Sponsorship Opportunities!**

## **IMPORTANT NOTES ON SPONSORSHIP:**

- Several opportunities are exclusive offers, limited to only one sponsor. For this reason, sponsorships will be accepted on a first-come, first-served basis.
- The Canada North Resources Expo must approve ALL sponsorship merchandise using our logo. We reserve the right to refuse any item that does not meet our standards.
- Many of the available sponsorship opportunities include the provision of merchandise from the sponsor in addition to the price (i.e. bags, pens, notepads, lanyards).
- Provision and delivery of Canada North Resources Expo sponsorship merchandise will be determined on an individual basis with each sponsor.



Mark Cusack, National Show Manager [mcusack@mpltd.ca](mailto:mcusack@mpltd.ca)  
 Les Trendall, Exhibit Sales [ltrendall@mpltd.ca](mailto:ltrendall@mpltd.ca)  
 PO Box 565, Saint John, New Brunswick E2L 3Z8  
 Phone: 1-888-454-7469 • Fax: (506) 658-0750  
 Online: [www.masterpromotions.ca](http://www.masterpromotions.ca)  
 G.S.T. Number 10355 7344RT

## SPONSORSHIP CONTRACT

*All correspondence regarding sponsorship will be directed to the individual and address noted below.*

Company Name	
Contact Name	
Mailing Address	
Phone	
Fax	
Email	

## SPONSORSHIP OPPORTUNITIES

*The opportunity you would like to sponsor:*

	SPONSORSHIP OPPORTUNITY	PRICE <i>(plus applicable taxes)</i>
<input type="checkbox"/>	Exclusive Lanyard Sponsor	\$750 + lanyards
<input type="checkbox"/>	Social Media Sponsor Package	\$750
<input type="checkbox"/>	Exclusive Bag Sponsor	\$500 + bags
<input type="checkbox"/>	Direct Route Sponsor (CN Centre only)	\$500
<input type="checkbox"/>	'You Are Here' Sign Sponsor	\$500 per sign
<input type="checkbox"/>	Exclusive Pen Sponsor	\$500 + pens
<input type="checkbox"/>	Web Banner Sponsor	\$500

## PAYMENT INFORMATION

**Payment due by May 10, 2019**

Cheque enclosed *(Please make cheques payable to Master Promotions Ltd.)*

**I have read and agree to the terms outlined in the 2019 Canada North Resources Expo sponsorship package and contract, and agree to sponsor this event this \_\_\_ day of \_\_\_\_\_, 20\_\_.**

\_\_\_\_\_  
Signature per Master Promotions Ltd.

\_\_\_\_\_  
Sponsorship Applicant's Signature